



## News Release

### **“Funcouver” Challenges Vancouver’s Politicians**

- Hospitality Industry Launches Political Action Campaign
- Aims to attract 5,000 new, young voters to the polls on November 16th

**Vancouver, September 25, 2002...** Vance Campbell, and leading operators from downtown Vancouver’s entertainment industry, today announced a political action campaign aimed at electing new faces to City Council by encouraging 5,000 new, young voters to go to the polls on November 16<sup>th</sup>.

Campbell, Past President of Barwatch, and spokesperson for the Funcouver Campaign said “Vancouver needs new leadership. We need a city council that will listen to, encourage and help creative individuals who have a vision for a better, more vibrant city. We need Councillors who will help light the torch, not douse the flame.”

The **Funcouver** campaign is a venture of the hospitality industry to bring together all those who are dissatisfied with the mindset that looks to control behaviour, rather than encourage creativity and fun. Hospitality operators have agreed to take the quantum leap of promoting certain candidates directly to their clientele, in the expectation that the voting power of bar and restaurant patrons will be unleashed on November 16, thereby effecting positive change in the membership of council.

Campbell added, “All the motivation that is necessary to shake things up is already in place. What could be more simple to understand than the undeniable fact that people want to have fun?”

Funcouver will be a virtual campaign. Interested individuals can sign up for information on candidates that

have been selected by a committee of hospitality employees, patrons, and owners. Ballot cards will be distributed at participating establishments, and an email reminder will be sent to all those who sign on at [funcouver.com](http://funcouver.com).

*[www.funcouver.com](http://www.funcouver.com)*



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*[www.funcouver.com](http://www.funcouver.com)*